

CALL FOR ENTRIES

(01)

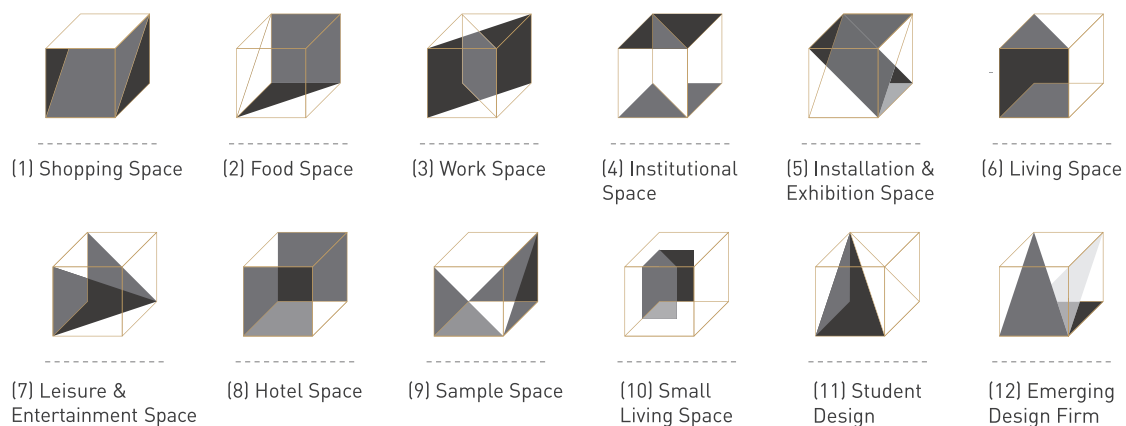


Into the 31st Anniversary year, APIDA continues to give recognition to outstanding interior design projects and designers, promoting professional standards and ethics among interior design practices. Open to the design professionals from all over the world. APIDA is an excellent opportunity to gain worldwide recognition and public acclaim.

| OBJECTIVES

- Promote the public awareness of interior design as an important aspect of everyday life;
- Acknowledge and give industry recognition to quality projects and designers;
- Encourage and promote professional standards and ethics among interior design practices operating in the region.

| A) DESIGN CATEGORIES



- [1] **Shopping Space:** Shops, retail outlets, showrooms, department stores, food markets, shopping malls, kiosks, etc.
- [2] **Food Space:** Cafes, bars, lounges, restaurants, canteens, food courts, etc.
- [3] **Work Space:** Offices, studios, warehouses, factories, co-working space, etc.
- [4] **Institutional Space:** Community centres, schools, kids playgroups, education/learning centres, libraries, hospitals, clinics, airports, public transport stations, government space, etc.
- [5] **Installation & Exhibition Space:** Gallery, museum, trade exhibitions, sales offices provided by realty developers, art installations, public park installation, etc.
- [6] **Living Space:** Apartments, private houses, etc. (800 sq. ft. or above)
- [7] **Leisure & Entertainment Space:** Spas, swimming pools, casinos, clubs, cinemas/theatres, health/fitness centres, gyms, beauty centres, salon, game centres, theme park, etc.
- [8] **Hotel Space:** Commercial hotels, budget hotels, city hotels, resort, service apartments, etc.
- [9] **Sample Space:** Show flat provided by realty developers to create an environment on actual building site or offsite prototype to promote the sales of the property.
- [10] **Small Living Space:** Apartments, private houses, housing developments, etc. (less than 800 sq. ft.)
- [11] **Student Design:** Design project submitted by interior design/interior architecture student.
- [12] **Emerging Design Firm:** Emerging Design Firm shall be corporations or firms holding an interior design / interior architecture practice in Hong Kong less than or equal to 5 years. (Submit project images via the enrollment system; company introduction might be requested after submission).

| AWARDS CATEGORIES

- **Judge's Choices** (Picked by each judge).
- **Gold, Silver, Bronze Awards** and **2 Excellence** for each category (except Emerging Design Firm category).

| B) BRAND CATEGORIES

- | | | | |
|------------------------------------|--------------------------|------------------------------------|---------------------|
| [1] Bedrooms | [6] Furniture & Finishes | [11] Main Contractor | [16] Smart Living |
| [2] Ceiling | [7] Home Appliances | [12] Multi-brand Agent/Distributor | [17] Tiles |
| [3] Decorative Architectural Glass | [8] Ironmongery | [13] Paint | [18] Wall Coverings |
| [4] Fabrics & Soft Furnishings | [9] Kitchens | [14] Partitioning and Acoustic | |
| [5] Flooring | [10] Lighting | [15] Sanitary Fitting | |

*The Organizer reserves the right to revise the name of award categories with consideration of winning company's nature.

| AWARDS CATEGORIES

- **Best Brand Award** for each category.

CALL FOR ENTRIES

(02)



ADJUDICATION

- There is no restriction for project location.
- Each category will be adjudicated by a highly qualified local and international judging panel from a number of business, professional and academic fields. Results will be announced only at 31st APIDA Presentation.

| JUDGING CRITERIA

4-Fold APIDA's DESIGN Award Criteria: [1] Originality and Innovation [2] Functionality [3] Space Planning [4] Aesthetics

4-Fold APIDA's BRAND Award Criteria: [1] Originality and Innovation [2] Functionality [3] Sustainability [4] Aesthetics

These Criteria are highly subject to the Chairman of the Adjudication Panel or individual adjudicator's discretion to change or to add-in.

RULES AND REGULATIONS

- The applicant grants the HKIDA an irrevocable and perpetual license to deal with, exhibit or in whatsoever way make use of the materials in respect of the reasonable activities of the HKIDA including using the materials in brochures, website, books, power point presentation, exhibition, and any other appropriate functions, occasions and printed matters; whether or not sure are commercially sponsored, with a view to make profit for HKIDA or for any other commercial purposes.
- Project entered for this competition must have been completed between 6 August 2021 to 31 July 2023 in order to qualify.
- Enrollment of previous awarded projects of APIDA will not be accepted.
- The Organizers reserve the right to withhold awards not deemed to meet the required standard in any category.
- The decision reached by the Panel of Judges will be deemed final.
- All materials submitted for the competition will automatically become the property of the Organizers, and may be released for publicity purposes without further notification or clearance from the party concerned.
- Each category will be reviewed in two rounds. The first round will select FIVE shortlisted projects, whose projects will then be judged on the final round judging and select ONE winner.
- All winners will ONLY be announced on the Presentation Ceremony of the Awards.

ENTRY SCHEDULE & ENTRY FEE

- Call for Entries (Early Bird) : 28 April 2023 - 31 May 2023
- Call for Entries : 1 June 2023 - 31 July 2023
- Entries in all categories must be received on / before 31 July 2023 at 5pm (Hong Kong Time), any entry received after the deadline will NOT be accepted.
- Entry Fee (Early Bird) : Member - HK\$1,200 / Non Member - HK\$2,500
- Entry Fee : Member - HK\$1,350 / Non Member - HK\$2,800

ONLINE SUBMISSION

www.apida.hk

| CONTACT INFO

t. [852] 2866 2039 / f. [852] 2866 3261 / e. info@apida.hk / w. www.apida.hk
Room 1219, 12/F, One Midtown, 11 Hoi Shing Road, Tsuen Wan, N.T., Hong Kong

