



# Shopping Space

Gold Award

## ANBONG HOME

Company Name:  
AD ARCHITECTURE

Project Designers:  
Chief Designer: Xie Peihe;  
Design Team: AD ARCHITECTURE

Project Location:  
China

Site Area:  
2,153 sq. ft.



The main challenge of spatial transformation was how to break the limitations of the site, eliminate the oppressive feeling and create a breathing space. Based on the linear plane of the space, the design team divided the front part into two sections, in order to create an introverted space that gradually opens up the view and expands towards the inside.

Through this project, the design team attempted to accentuate Oriental spatial emotions and philosophy via Western design logic.



# Shopping Space

## Excellence

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### DEJI CULTURAL COMPLEX

Company Name:  
**THE TRIANGLE.JP CO.,LTD.**

Project Designer:  
**Masato Kure**

Project Location:  
**China**

Site Area:  
**78,577 sq. ft.**



DEJI Cultural Complex is a new type of entertainment venue that provides a fusion of cultural-arts complex and commercial facility on its top 7300 m2 floor. The place has sophisticated yet inviting ambiance since there is no walls between each area. Eliminating entire walls freed the space from having the boundaries between inside and outside—giving customers a little “preview” before entering the space. The entire design reflects the culture, people, and the city of Nanjing; therefore, visiting this complex easily becomes part of their lifestyle.

## Excellence

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### N TRIPS THROUGH SPACE

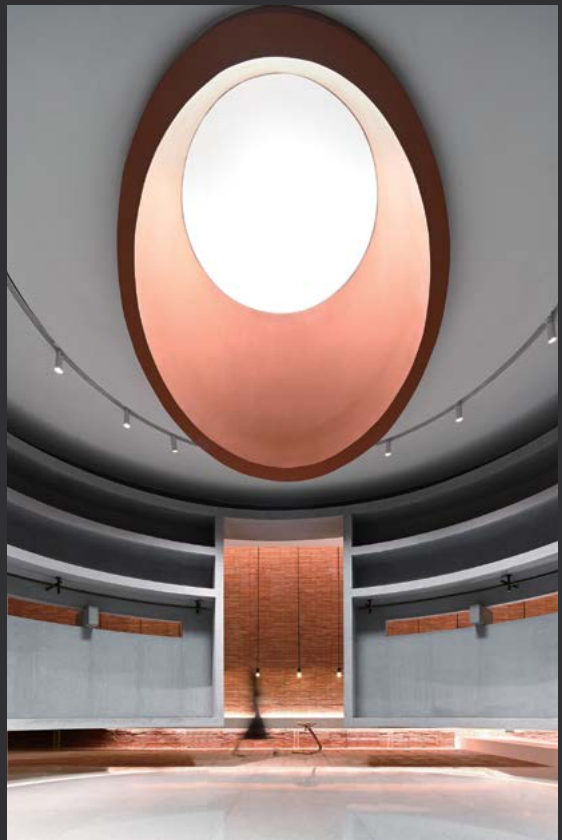
Company Name:  
**Gojoin Design Studio (Xiamen)**

Project Designers:  
**Jay Hu, Zheng Yifei, Guo Yuetang,  
Zhang Yongzheng, Huang Xiaoyun,  
Shen Junjuan**

Project Location:  
**China**

Site Area:  
**4,844 sq. ft.**

This project presents a new urban species integrating aesthetics, space and social interaction. It pays more attention to the user's sense of experience. The combination of space and commodity display makes the space more hierarchical and artistic. Orderly logic and pure artistic taste make the brand charm can be redefined. We use the curve full of vitality in a large area of the space, creating the rhythm of the space while colliding with the straight line, making the materials of different textures collide, affecting the space and the scene, making the space both flexible and interesting. In terms of structure, the designer uses architectural thinking to express this space, and accurately applies color blocks to each space. Through the guidance of structural relations, the transition between space becomes interesting and enriches the exploration and guidance of space.





## Shopping Space

### Excellence

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#### LOUGNE SUIT CUSTOM STORE DESIGN

Company Name:  
Fan Architectural Firm (FANAF)

Project Designers:  
金鑫、李春洋、趙田田、劉雨杉

Project Location:  
China

Site Area:  
700 sq. ft.



Recovered the original hall, compresses the door of the original mechanical scale into the entrance space suitable for the human scale. The exposed cave ground, the deep and tall corridor, created the feeling of entering the ceremony.

This is a space that allows you to resonate and familiarize, a space with temperatures. The warm light of the layer map allows the new structure to interleave with the old style, and the simplicity of the hall is a different landscape in the old factory. The hard cooling of the appearance, the internal warmth, this is a custom shop, and it is also a presence that exceeds the custom store.

### Excellence

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#### ARITCO ELEVATOR EXHIBITION SPACE DESIGN

Company Name:  
Fan Architectural Firm (FANAF)

Project Designers:  
萬軍傑、金鑫、吳京遙、馮淼寧、張旭

Project Location:  
China

Site Area:  
1,400 sq. ft.



The building itself is the warehouse of the workshop in the 1970s, with a reinforced concrete frame structure. However, after repeated renovation, the spatial characteristics of the warehouse itself have been very weak. Through analysis, we extract the characteristics of the product itself to obtain the operation method of spatial form. Aritco is a screw elevator with transparent and light appearance, which is the crystallization of excellent industrial design and developed industrial production. We extracted tangible elements such as screw, control table and elevator proportion to express product characteristics such as vertical movement, suspension and speed.

Like Bao Zhong's painting, the overall matte black space becomes the display background of the red elevator products. The original building structure and walls are selectively exposed. The core components of the elevator are displayed inside the space as exhibition intervals.