

Dear HKIDA Members,

Welcome to the Seventh issue of HKIDA E-Newsletter which will be updated constantly! Here the members will be able to keep abreast with the hottest information, latest developments and activities of HKIDA as well as that of the interior design industry in Hong Kong and Asia Pacific region. Your views and comments are appreciated for the production of this newsletter in the coming issues. (Please send to admin@hkida.com)

Education

Hong Kong Interior Design Association Scholarship for the Best Design Graduate of Caritas Bianchi College of Careers

Hong Kong Interior Design Association Scholarship Scheme is firstly introduced this year. It aims to recognize the academic achievements of the outstanding interior design undergraduate students; to identify potential interior design students and develop them into future designers; to promote the HKIDA to engineering students in local institutes; and to encourage our future designers to take active participation in the HKIDA activities.

Mrs. Amy Chan - Head of Adult & Higher Education Service Caritas-Hong Kong presented the scholarship award to Miss Miu Ka Kei at the Caritas Bianchi College of Careers 2007 Design Exhibition and College Open Day at Hong Kong Convention and Exhibition Centre on 6 July 2007.



Registered Interior Designers Association (RIDA)

Recruitment of Task Group Members of RIDA

HKIDA is now working together with the academics, professionals and government bodies to conduct a public consultation to solicit public views and their need on the RIDA and a research study on the other countries which are running the register or licensing scheme for their interior designers by a series of events including brainstorming, comprehensive survey and interviews, workshop, exhibition and public forums.

We are now recruiting Task Group Members. Your participation and support is extremely important. Kindly return your reply by sending email to admin@hkida.com and call 2866-2039 for enquiries. JOIN US NOW!

Membership

Restructuring of HKIDA Membership Structure

With increasing needs from HKIDA itself, its members and potential members, HKIDA is facing a time when it needs to modify the current membership structure in order to explore more alternatives channels and broaden the levels of membership for recruiting more new members as well as fitting the sustainable growth in the future.

Two new categories added are **Professional Corporate Members** which are for professional design firms and **Affiliate Members** which are for design related industries such as suppliers, contractors and etc. Individual membership includes Professional Members, Ordinary Members which will be **free for first 2 years** for Student Members after graduation and Student Members. The new structure with modified requirements and dues will be launched on HKIDA website and newsletter soon.

Members Directory on HKIDA Official Website

The revamped website is more users friendly with more information and makes browsing and searching much easier. This innovative website has many advance functions. One of the principal features of the website is the members' directory containing information of the members. The directory will display essential information of the members, such as:- company name, contact information, description, category of membership and photo. Searches can be made on companies and members as well.

Members will have their **login account and password** and they are allowed to **upload and update their personal information and project photos** by themselves on the website. The user-friendly administration system enables information to be updated easily by adding or deleting etc.

Call for Members Projects on HKIDA Corner at Hinge

Start from next issue of the **HKIDA Corner** at Hinge, HKIDA would like to invite Members to share your new interior design projects by submitting three project photos with synopsis in 150 words of each project and email to admin@hkida.com by the 1st Friday of each month. One project will be chosen and **published in the every coming issue**.



The Style HK, Hangzhou

It is the first-ever multi-industry consumer-level event in the mainland organized by Trade Development Council. It is targeted to recruit over 150 brands from Hong Kong with their unique lifestyle and quality products to the mainland consumers. With their extensive and holistic promotional campaign throughout Hangzhou and the surrounding cities, it is expected to attract more than 60,000 visitors during the 5-day event from 23rd to 27th November 2007.

Seminar on Case Study of Successful Shop Design

This seminar, held on 23 July 2007, is one of the large scale activities under the on-going Tenant Care Program organized by Sun Hung Kai Properties. The seminar enrolled nearly 400 participants from diverse retail companies.

Mr. Kinney Chan (Chairman of HKIDA), Mr. Horace Pan (Vice Chairman) and Mr. Patrick Leung (Vice Chairman) were invited as the honorable speakers to sharing their experience in the theory and applications about the latest shop design concepts and techniques conducive to successful branding and business performance in a shopping mall environment.



15th

Asia Pacific Interior Design Awards 2007

APIDA⁷
Asia Pacific Interior Design Awards

Call for Entries

www.hkida.com for application form download

Deadline: 31 August 2007, 5:00 p.m.

Presentation Ceremony Gala Dinner
7 November 2007

Judges:

- Coldefy Thomas, Coldefy & Associates, **France**
- Console Alessandro Carmine, Alessandro Console Architect, **Italy**
- Kitayama Koh, Architecture Workshop, **Japan**
- Nicholas A.H. Banks, Atelier Pacific Ltd., **Hong Kong**
- Patrick Bruce, Oval Partnership Ltd., **Hong Kong**
- Patrick Fong, Archistar Design Ltd., **Hong Kong**
- Porter Ted, Ryall Porter Architects, **USA**
- Raymond Fung, Hong Kong Designer Association, **Hong Kong**
- Ronnie Choong, Asia Pacific Space Designers Association, **Malaysia**
- Yagi Koji, Tokyo Institute of Technology, **Japan**