# CALL FOR ENTRIES

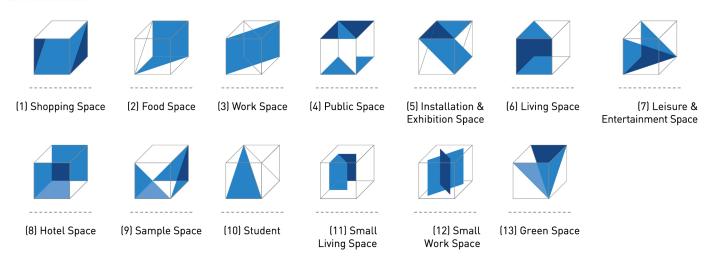


Into the 25th year, APIDA continues to give recognition to outstanding interior design projects and designers, promoting professional standards and ethics among interior design practices operating in the Asia Pacific region. Open to the design professionals from all over the world. APIDA is an excellent opportunity to gain worldwide recognition and public acclaim.

#### **OBJECTIVES**

- Promote the public awareness of interior design as an important aspect of everyday life;
- Acknowledge and give industry recognition to quality projects and designers;
- Encourage and promote professional standards and ethics among interior design practices operating in the region.

#### **CATEGORIES**



- [1] Shopping Space: shops, retail outlets, showrooms, department stores, food markets, shopping centers, hairdressers etc
- [2] Food Space : cafes, bars, lounges, restaurants, canteens etc
- [3] Work Space: reception areas, offices, studios, warehouses, factories etc
- [4] Public Space: museum / gallery (not included sole exhibition within the museum space) concert halls, theatres, exhibition venues, apartment / hotel lobbies, places of worship, educational institutions, health centres, medical institutions, libraries, community centres, consulates, law courts, parliamentary buildings, atriums, forum spaces, airports, railway stations etc.
- [5] Installation & Exhibition Space : exhibitions within the gallery / museum, promotional displays, set design, trade exhibitions, sales offices provided by realty developers, marquees, installations, merchandising etc.
- [6] Living Space : apartments, private houses, housing developments etc
- [7] Leisure & Entertainment Space : spas, swimming pools, casinos, clubs, cinemas, health clubs, gym, fitness centers etc
- [8] Hotel Space : commercial hotels, budget hotels, city hotels, resort hotels etc. (hotel lobby area is considered as Public Space)
- [9] Sample Space: showflat provided by realty developers to create an environment on actual building site or offsite prototype to promote the sales of the property
- [10] Student: design project assigned by the university or design school
- [11] Small Living Space: Apartments, private houses, housing developments etc less than 1,500 sqft
- [12] Small Work Space : Reception areas, offices, studios, warehouses, factories etc less than 3000 sqft
- [13] Green Space: Any type, measures taken into air ventilation/heat recovery, materials efficiency, energy saving, ecology, technology, economic contexts etc.

#### **ADJUDICATION**

- There is no restriction for project location.
- Each category will be adjudicated by a highly qualified local and international judging panel from a number of business, professional and academic fields. Results will be announced only at 25th APIDA Presentation and Gala Dinner on the 23rd November 2017 at Hong Kong Convention & Exhibition Centre.

## CALL FOR ENTRIES

(02)



#### | APIDA'S CRITERIA IS 4-FOLD:

(1) Originality and Innovation

(3) Space Planning

(2) Functionality

(4) Aesthetics

These Criteria are highly subject to the Chairman of the Adjudication Panel or individual adjudicator's discretion to change or to add-in.

### **| RULES AND REGULATIONS**

The applicant grants the HKIDA an irrevocable and perpetual license to deal with, exhibit or in whatsoever way make use of the materials in respect of the reasonable activities of the HKIDA including using the materials in brochures, website, DVDs, CDs, books, power point presentation, exhibition, and any other appropriate functions, occasions and printed matters; whether or not sure are commercially sponsored, with a view to make profit for HKIDA or for any other commercial purposes.

Projects entered for this competition must have been completed between Aug 2016 and July 2017 in order to qualify.

The Organizers reserve the right to withhold awards not deemed to meet the required standard in any category.

The decision reached by the Panel of Judges will be deemed final.

All materials submitted for the competition will automatically become the property of the Organizers, and may be released for publicity purposes without further notification or clearance from the party concerned.

Each category will be reviewed in two rounds. The first round will select TEN final nominees, whose projects will then be judged by an International Panel of Judges.

The winners will ONLY be announced on the Presentation evening of the Awards.

### **| ENTRY DEADLINE**

- Entries in all categories must be received by 31st July 2017 at 5:00pm.
- Any entry received after the deadline will NOT be accepted.

#### **ONLINE SUBMISSION**

www.apida.hk

#### **CONTACT INFO**

t. [852] 2866 2039 / t. [852] 2866 3261 / e. info@apida.hk / w. www.apida.hk Unit 216A, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong, Hong Kong

