

E-newsletter
September 2006



28 Kennedy Road, Hong Kong
Design Centre, Hong Kong
Tel. (852) 2866 2039
Fax: (852) 2866 3261
Email: admin@hkida.com
Website: www.hkida.com

Dear HKIDA Members,

Welcome to the second issue of HKIDA E-Newsletter which will be updated constantly! Here the members will be able to keep abreast with the hottest information, latest developments and activities of HKIDA as well as that of the interior design industry in Hong Kong and Asia Pacific region. Your views and comments are appreciated for the production of this newsletter in the coming issues. (Please send to admin@hkida.com)

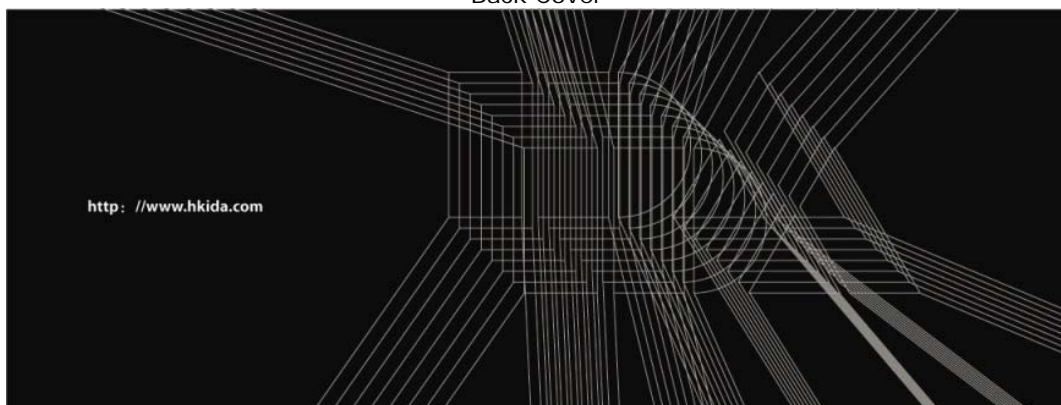
Call for Submission - Members' Project Directory

Members' Project Directory which lists the projects and a short introduction of each member will be launched in Hong Kong and other Asia Pacific region in November 2006. More than 4000 copies of Directory will be distributed to HKIDA members, industry and public for free. Professional Members please submit 5 photos (300 dpi in jpg format) of your projects with 1 personal photo (300 dpi in jpg format), updated correspondence address, emails and/or company web site and 150-200 words self-description in point form or paragraph (in word format). Ordinary Members are requested to submit your contact information as mentioned above. Members please send the information to us in Chinese and English to ivy@hkida.com by **6 October 2006**. Details and layout are attached for our reference. You are welcome to visit our new revamped website for more details.

Front Cover




Back Cover



Professional Members Page (Description in point form)

<p>Ming Chan 陳明</p>  <p>XYZ International Company Limited Add: Unit 4E, Champ Hill Centre, No.50 Hillwood Rd, TST, Hk Tel:23177850 Fax:23177851</p> <p>1992 Graduated in Diploma in Design, with distinction at the Hong Kong Polytechnic University 1993 Interviewed in TVB program "THE CH HONGKONG" 1994 Awarded Top 10 Scheduling For Creative Design 1995 Graduated in BA (Hons) Interior Design at The Hong Kong Polytechnic University 2001 Project "Parkhouse" awarded Silver Award in Residential Interior Design, HKDA DESIGN SHOW & awarded Winner in Residential Category, ASIA PACIFIC INTERIOR DESIGN AWARD 2001 2002 Became Partner of H&K Studio 2002 Project "H&K Quarters" awarded Judges' Award & Silver Award in Office Interior Design, HKDA DESIGN SHOW 02</p> <p>1992 香港理工大學設計學文憑榮譽畢業 1993 接受香港電台節目 "香港透視" 訪問 1994 獲選為十大創意設計師之一 1995 香港理工大學室內設計榮譽學士畢業 2001 "潘羅" 設計獲香港專業設計協會設計獎年度2000-住宅設計傑出獎及2001亞太室內設計大獎 住宅設計傑出獎 2002 獲選 HKDA DESIGN SHOW 設計季新晉合伙人 2002 "皇庭御舍" 設計獲亞洲專業設計協會設計獎年度01-辦公室設計傑出獎及評審大獎 2002 成立 PHOENIX International Limited 泛國際設計數碼有限公司</p>	Project Photo 1	Project Photo 3
	Project Photo 2	

Professional Members Page (Description in paragraph)

Project Photo 1	Project Photo 2	<p>Ming Chan 陳明</p>  <p>XYZ International Company Limited Add: Unit 4E, Champ Hill Centre, No.50 Hillwood Rd, TST, Hk Tel:23177850 Fax:23177851</p> <p>Ming Chan studied architecture at the National University of Singapore. He continued his master degree at the University of Hong Kong, and eventually chose Hong Kong as the base for his architectural practice. Ming Chan's credentials are versatile, in architectural studies, as well as a rising star in the interior design field.</p> <p>陳明先生(譯名: Chan)畢業於新加坡國立大學建築學系新加坡大學。他在香港設計學院攻讀碩士學位，並選擇香港作為其專業實踐的基地。陳明的專業資格是全面的，在建築學研究以及作為室內設計領域的上升之星。</p>
	Project Photo 3	
	Project Photo 4	

Ordinary Members Page

<p>ORDINARY</p> <p>MEMBER</p>	<p>AB Concept Ltd. lindachuk@abconcept.com.hk Tel: 22776212 Fax: 28541038</p>	<p>Daley Yu Stanley Decoration Co., Ltd. stanley_decoration@hotmail.com Tel: 28138735 Fax: 28132286</p>	<p>Ellie Lai Milliken & Company ellielai@milliken.com Tel: 25282147 Fax: 25295831</p>	
	<p>Tat Ming Decorative Materials Ltd. sales@tatming.com Tel: 28932337 Fax: 28386009</p>	<p>Denny Tsang Golf Design Co. denny@golf-design.com.hk Tel: 23001982 Fax: 23001903</p>	<p>Eric Tai Diligence (VAB) Consultants Ltd. eric@royalcross.com.hk Tel: 31517184 Fax: 28916263</p>	
	<p>Billy Ho Sohomilano Innovative Industries Ltd. billyho@sohomilano.com Tel: 28683832 Fax: 28689238</p>	<p>Eddy Lam Henderson Land Development Co., Ltd. eddylam@hld.com Tel: 29082210 Fax: 21795176</p>	<p>Herman Au Amtrac Furnishing Int'l Ltd. amtrac@amtrac.com.hk Tel: 25089688 Fax: 25089998</p>	

14th Asia Pacific Interior Design Awards 2006 – Talented Outstanding Professional

T.O.P. will be the theme of APIDA 2006. Last year, the theme of APIDA 2005 was "Let's be Pro" and this year HKIDA would like to bring out these three words **Talented Outstanding Professional**. APIDA aims to give industrial recognition to the **Talented** designers, to acquire the new talents and their **Outstanding** projects as well as to promote **Professional** standards among interior design practices. Let's wait and see the result of the first round judging on 19 October 2006 at Conrad Hotel.

The Award Presentation Ceremony and the Gala Dinner will be held on 17 November 2006 at Conrad Hotel. Members are cordially invited to join us at this annual grand event.

The local and international judges are as below:

<u>Name</u>	<u>Local / International</u>	<u>Position</u>	<u>Company</u>	<u>Country</u>
Mr. Arnold CHAN	International	Founder	Isometrix Lighting & Design Ltd.	UK
Mr. Tony CHI	International	Founder	Tonychi and Associates	USA
Ms. Reiko KAWAKAMI	International	President	Japan Interior Designer Association	Japan
Mr. Sai Lai ZHANG	International	Chairman	China Institute of Interior Designer	PRC
Mr. Vincent NG	Local	Vice President	Hong Kong Institute of Architects	HK
Mr. Raymond FUNG	Local	Committee	Hong Kong Designers Association	HK
Mr. Akira GONDO	Local	Architect	Guild Design Associate	Japan
Ms. Lorraine JUSTICE	Local	(Head of SD)	School of Design, The Polytechnic University of Hong Kong	HK
Prof. T.P. LEUNG	Local	Immediate Past Vice President	The Polytechnic University of Hong Kong	HK
Mr. Simon YAM Tat Wah	Local	Artist and Movie Star		HK
Mr. Kelvin KOO	Local	Chairman	The Chartered Society of Designers, Hong Kong	HK

Diamond Sponsor



Platinum Sponsor



Samsung Staron

Silver Sponsor



Revamp of www.HKIDA.com

HKIDA launched its revamped new website in September 2006. The brand new design is more users friendly with more information and makes browsing and searching much easier. This innovative website has many advance functions. One of the principal features of the website is the members directory containing information of the members. The directory will display essential information of the members, such as:- company name, contact information, description, category of membership and photo. Searches can be made on companies and members as well. Members who want to upload and update their information are allowed to upload by themselves on the website. The user-friendly administration system enables information to be updated easily by adding or deleting etc. You can also find the press release and media interview about HKIDA there too.

Membership

HKIDA Members' Benefit

In order to express the gratitude for the members' continuous support, HKIDA is launching the "Merchants Discount Campaign" for members. With the Membership Card, members can enjoy the year round discount offers and privilege services at the designated merchants from dining, living to traveling from the following merchants:

2000 Flower	Harakan
Bayside Brasserie	HK Consumer Product Supply Service Assoc Ltd
Bunn's Divers Centre	Mesquite House Grooming Ltd
City Golf Club	Milano Italian Restaurant
DV8 Bar & Lounge	Pure Media Asia (HK) Ltd
Fructify	Roma Roma
Gaylord Indian Restaurant	Sukhothai, Royal Thai Cuisine
Habitu the Garden	Super Huge Ltd (Dash Bar)
Habitu the Pier	Viceroy, Indian Cuisine & Party Venue

More merchants are joining the campaign. For details, please visit www.hkida.com.

Event & Activities

2nd International Conference on Scientific Fengshui and Built Environment 2006 – 5, 6 October 2006



HKIDA is honored to be one of the supporting organizations of the captioned conference. Our members can enjoy the special discount. Asian Institute of Intelligent Buildings & Building Services Operation and Maintenance Executives Society would like to invite you to participate in this conference in City University of Hong Kong.

More than 15 distinguished speakers from Australia, Germany, Italy, Serbia, US, Canada, UK, China and Hong Kong will be gathered to share their cases study and research on the Scientific Feng Shui and Built Environment. A study tour will be included in the 2 days conference to show the real cases to the participants. For more details please visit www.aiib.net.

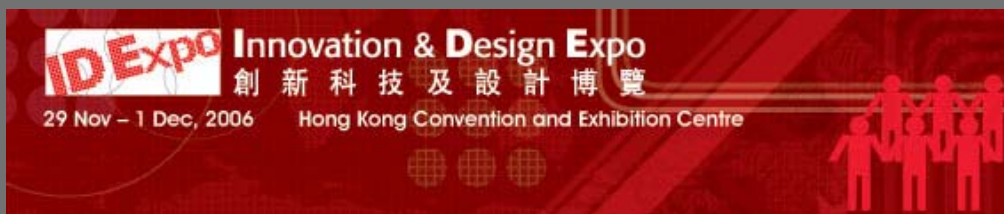
Inaugural Asia Pacific Value Convention 2006, Nov 2 – 3, 2006

The 8th International VM Conference "The World of Innovation - Managing Value, Risk & Relationships" Hong Kong Convention & Exhibition Centre

HKIDA is also honored to be one of the supporting organizations of the captioned convention which is jointly organized by Hong Kong Architectural Services Department, the Hong Kong Institute of Value Management and Institute of Value Management Australia. For details, please visit www.hkivm.com.hk.



Innovation and Design Expo 2006



HKIDA is honored to be one of the supporting organizations of the captioned Expo. Innovation & Design Expo (ID Expo) is a world-class exposition of innovations, presenting the latest practical technologies and design solutions to help trading, manufacturing and service sectors to enhance their capacity to supply world markets. With Hong Kong's well-developed infrastructure and legal system in the protection of intellectual property rights, the Expo will stand as a renowned trading platform for business-focused technologies and design services. For more details, please visit <http://www.innodesignexpo.com>.



It has been 9 years since MSID & Malaysia last hosted and organized the prestigious Asia Pacific Space Designers Association (APSDA) Congress & General Assembly in 1998 at Shah Alam, Selangor, Malaysia. This year, MSID will again be hosting and organizing APSDA 2006 at the KLCC Convention Centre, Kuala Lumpur. The theme set for the Congress is "Inspired Spaces-OLD IS NEW" a very appropriate theme indeed.

HKIDA will send representatives to attend the congress and deliver a speech. Welcome to join us attending such a grand event. For more details, please visit www.apsda2006.com.

Registered Interior Designers Association (RIDA)

After two months analysis on the returned "Questionnaire for Interior Designers" regarding the Registered Interior Designers Association, HKIDA found that 350 copies are found to be valid. It is glad to know that more than 62% of members return agree to assess or accredit the profession of interior designers by issuing licenses, 72% are in favor of HKIDA becoming a recognized body to regulate the profession, 62% believe that HKIDA should establish standards for specialist accreditation of members by evaluating their experience and professionalism, etc. A conclusion can be drawn out that more than 60% of the interviewees agreed to have a registered professional body for the interior design industry to impose the licensing scheme and work as a disciplinary body to maintain the quality and professionalism of the registered members.

HKIDA is now planning to work together with the academics, professionals and government bodies to conduct a public consultation to solicit public views and their need on the RIDA and a research study on the other countries which are running the register or licensing scheme for their interior designers by a series of events including brainstorming, comprehensive survey and interviews, workshop, exhibition and public forums.

Education

Hall of Fame for High Achieving Students – Panel of Experts

The Education and Manpower Bureau (EMB) is holding the captioned project to give recognition to the outstanding students who have received awards in major international and national competitions and to inspire others to follow their footsteps in the form of an exhibition gallery in mid 2007. Ms. Teresa HO, Executive Committee

Member of HKIDA was nominated to be one of the members of the Panel of Experts representing the Design domain to assist EMB in the selection of reputable competitions with other six domains, namely Arts, Language & Humanities, Mathematics, Science & Technology, Sports and Thinking Programmes.

King George V School – Designer in Residence

King George V School is running a Design and Technology week from 16 to 20 October 2006. HKIDA is invited to introduce and share the practical tasks and issues that designers have to face and deal with everyday to arouse students' interests and understandings in the design profession and provide students a glimpse of the practical side of the design profession so that they would have a higher level of motivation and appreciation of the discipline for their future career and study choices.