

Dear HKIDA Members,

Welcome to the Firth issue of HKIDA E-Newsletter which will be updated constantly! Here the members will be able to keep abreast with the hottest information, latest developments and activities of HKIDA as well as that of the interior design industry in Hong Kong and Asia Pacific region. Your views and comments are appreciated for the production of this newsletter in the coming issues. (Please send to admin@hkida.com)

The Maiden Hong Kong Interior Design Association Members' Show 2007

InSight
IDA MEMBER SHOW



InSight
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Hong Kong Interior Design Association (HKIDA) held an opening ceremony of the maiden Members' Show 2007 – InSight on 15th May 2007 on 1/F Devon house, Taikoo Place, Hong Kong. To celebrate this grand occasion, the Honorable Rita FAN HSU Lai-tai, GBS, JP, president of the Legislative Council; the Honorable Mrs. Selina CHOW LIANG Shuk-ye, GBS, JP; the Honorable Timothy FOK Tsun-ting, GBS, JP and the Honorable Patrick LAU Sau-shing, SBS, JP, members of the Legislative Council were invited to inaugurate the ceremony. The show showcasing its participating members' works from Hong Kong and all around the world were held from 15th to 25th May 2007. It was also lighted up by the prominent Asia Pacific Interior Design Award 2006 Exhibition.



The show has been given the title “Insight” – a fusion of “in” of “interior” and “sign” of “design” – in hopes of inspiring the general public with an in-depth insight in interior design. It will serve as the very platform for the local talented interior designers to have their great works tasted by the society, as will be their ingenuity, creativity and professionalism, in a collective manner. For such, the show endeavours to propagate the idea that interior design is by no means limited to home decorations and enrichment, but into every aspect of life, filling up every very piece of interior space - where we work, dine, and recreate.



Speaking at the ceremony today, Mr. Kinney Chan, Chairman of HKIDA said, “Interior design has long enjoyed the fame of elegance, nobleness and stylishness, while by itself delivering an “implicature” that it is accessible only to the privileged class who can afford time and money to enriching their homes and have the desire to appreciate good design works. The notion, however, has been reinterpreted in the modern society in a much more down-to-earth manner. Interior design is now made accessible to almost every individual from whatsoever background, and is made a tangible practice for nearly all interior space, either ordinary or luxury.”



The officiating guests stated the contribution of interior design industry to the society and economy at the ceremony. They also shared their views on the relationship between interior design and our daily life, economy as well as architecture.



- The Honorable Rita FAN HSU Lai-tai, GBS, JP SBS, JP,



- The Honorable Timothy FOK Tsun-ting, GBS, JP



- The Honorable Patrick LAU Sau-shing



- The Honorable Mrs. Selina CHOW LIANG Shuk-ye, GBS, JP

Registered Interior Designers Association (RIDA)

Recruitment of Task Group Members of RIDA

HKIDA is now working together with the academics, professionals and government bodies to conduct a public consultation to solicit public views and their need on the RIDA and a research study on the other countries which are running the register or licensing scheme for their interior designers by a series of events including brainstorming, comprehensive survey and interviews, workshop, exhibition and public forums.

We are now recruiting Task Group Members. Your participation and support is extremely important. Kindly return your reply by sending email to admin@hkida.com and call 2866-2039 for enquiries. JOIN US NOW!

Event & Activities

HOFEX 2007

The 12th Asian International Exhibition of Food & Drink, Hotel, Restaurant & Foodservice Equipment, Supplies & Services was held on 13 – 16 May 2007 in Hong Kong. Hong Kong Interior Design Association is one of the major supporting organizations. Chairman Mr. Kinney Chan and Vice Chairman Mr. Patrick Leung were invited to give a speech at two forums at HOFEX.

The Asian F&B Forum

The Asian F&B Forum gave the restaurant managers and industry players all the updates about F&B industry was held on 14 May 2007. The forum provided the latest industry trends in Asia, share tips on how to refresh the image of traditional restaurants, how to manage restaurants effectively, and how to ensure food safety standards. Mr. Kinney Chan shared the overview and current status of the Asian F&B Industry based on the brand positioning & market analysis, the restaurant interior design and brand packaging at the session regarding the Effective Solutions Catering F&B Challenges in the 21st Century.



Spa & Wellness Forum

Spa & Wellness Forum was held in HOFEX conducting free forum sessions and professional demonstrations by top speakers covering current hot topics and future trends of the wellness /spa industry. Mr. Patrick Leung delivered a speech on Spa Design- Beauty vs Logistics on 15 May 2007.



IDA Gallery

IDA Gallery showing the winning projects' photos of the Asia Pacific Interior Design Awards 2006 of Hong Kong Interior Design Association was exhibited for 4 days which was a quite an important attraction @ HOFEX.

Hong Kong Interior Design Association Scholarship for Best Environmental Design Graduate

Hong Kong Interior Design Association Scholarship Scheme is firstly introduced this year. It aims to recognize the academic achievements of the outstanding interior design undergraduate students; to identify potential interior design students and develop them into future designers; to promote the HKIDA to engineering students in local institutes; and to encourage our future designers to take active participation in the HKIDA activities.

Chairman Mr. Kinney Chan represented HKIDA presented the first scholarship to the awardee of the Best Environmental Design Graduate of School of Design, The Hong Kong Polytechnic University (PolyU) at the Opening Ceremony of the School of Design Annual Show on 15 June 2007.



Mr. Kinney Chan presenting the cheque to the awardee Mr. Lo Tak Yee



Mr. Kinney Chan and Vice Chairman Mr. Horace Pan were sharing their views on the students' projects with the officiating guests Dr Allan Zeman, Chairman of Lan Kwai Fong Holdings Limited and Chairman of Ocean Park Corporation; and Prof. Lorraine Justice, Director of SD.