

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### 25<sup>th</sup> ASIA PACIFIC INTERIOR DESIGN AWARDS PRESENTATION CEREMONY

Hong Kong Interior Design Association (HKIDA) has successfully organized the 25<sup>th</sup> Asia Pacific Interior Design Awards ceremony on 23 November 2017, which took place at Hong Kong Convention & Exhibition Centre, presented the Gold, Silver, Bronze, and winners of 13 categories, with 300 guests in attendance.

APIDA has been a driving force to discover and recognize interior design talents in Asia Pacific for 25 years, and has become one of the most renowned industry awards in recent years. Supported by local and international interior design masters as judges, with vigorous screening and intensive adjudication, the award is now a benchmark of achievement to many young interior designers, and is widely celebrated by top interior design brands. The gala dinner brings interior design professionals together in a celebration of the creative spirit of interior design, and serves to propel the industry forward.

“APIDA 2017 received 700 submissions from the Asia Pacific regions including those from Mainland China, Hong Kong, Taiwan, Japan, Singapore, Malaysia, Thailand, Macau, etc. Once again, APIDA attained new standards and will no doubt set design trends in the region,” said Joey Ho, Chairman of HKIDA.

With the support of HKIDA sponsors, APIDA achieved resounding success. We would like to express our sincere gratitude to HKIDA gold sponsor Dulux, Formica, HKT Premier, Rockfon, Orientop Limited, Silver sponsors Living Station by Panasonic, Pacific Lifestyle Group, Sunbrella, LUXX Newhouse Group, Bronze sponsor StoneslikeStones, etc.

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#### Media Enquiry

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## Notes to editors

### **About Hong Kong Interior Design Association (HKIDA)**

HKIDA is a non-profit organization founded in 1991. We are interior design professionals consists of designers, contractors, suppliers and other related bodies in interior architecture. HKIDA is committed to serve the needs of practitioners, students, industry partners and the general public. HKIDA's major undertaking is to foster professionalism and design excellence. We develop codes of conduct, advocates creativity, technical innovation and craftsmanship. HKIDA actively engages in research and education; initiates regional competitions, and carries out activities at community level. Our success relies on support and recognition from the industry. HKIDA works closely with various professional associations, academics, commercials and public sectors to further realize our goals.

For more information on HKIDA, please visit via [www.hkida.org](http://www.hkida.org)

### **About Asia Pacific Interior Design Awards (APIDA)**

As the signature event of HKIDA, APIDA aims to recognize outstanding interior design projects and designers, and promote professional standards and ethics among interior design practices operating in the Asia Pacific region. To celebrate 25th anniversary of APIDA, the award is open to design professionals all over the world. APIDA is an excellent opportunity for interior designers in the region to gain worldwide recognition and public acclaim.

APIDA Aims:

- to promote public awareness of interior design as an important aspect of everyday life;
- to acknowledge / give industry recognition to deserving projects and designers;
- to encourage and promote professional standards and ethics among interior design practices operating in the region.

For more information on APIDA, please visit via [www.apida.hk](http://www.apida.hk)